MARCH 2025

Your monthly newsletter, written for humans not geeks

TECHNOLOGY INSIDER

Do your **cyber security plans fall short?**

When it comes to cyber security, many SMBs are caught off guard. Not only when cyber attacks happen... but also by what to do next.

A solid cyber security plan isn't just about preventing attacks. It's about knowing how to respond if the worst happens.

Cyber attacks often target smaller businesses because criminals know they're less likely to have robust defenses in place. The most common threats include phishing (fake emails or messages that trick you into sharing sensitive information) and malware (malicious software that can steal data or shut down your systems).

You can't stop these risks entirely, but you can reduce your chances of being hit by:

Training your team: Make sure everyone knows how to spot phishing emails, avoid dodgy downloads, and use strong passwords. This is your first line of defense.

Keeping software updated: Regular updates for apps and systems fix security flaws that cyber criminals might exploit.

Using Multi-Factor Authentication (MFA): This adds an extra layer of security, like a one-time code sent to your phone, making it harder for attackers to get in.

But even the best defenses aren't foolproof. That's why your cyber security plan also needs to cover what happens if you're attacked. Without a plan, an incident can cause panic, downtime, and serious financial loss.

Here's what you should have in place:

A response team: Decide in advance who will handle the situation - your IT team, an outside expert, or both?

Backup systems: Regularly back up your data and store it securely. If ransomware locks your files, backups can mean you won't lose everything.

A communication plan: Know how you'll inform your team, customers, and any necessary authorities about the breach.

Remember, cyber security isn't just for big companies. A single attack could be enough to seriously damage your business. By planning ahead, you're not just protecting your data, you're safeguarding your reputation and your future.

We help businesses create their own plans for defense and remediation. If we can help you too, get in touch.

DID YOU KNOW...

Microsoft's ditching a BILLION passwords

Microsoft's trying to persuade a billion people to ditch passwords - and switch to passkeys instead.

What's a passkey? It's like a super-secure digital key that lives on your device, making it way harder for cyber criminals to get their hands on your login details. Plus, it's easier to use - no more struggling to remember complicated passwords.

This change is all about keeping your accounts safer and making logging in a whole lot simpler.

A brief introduction **to cloud storage**

Ever had your computer crash and take all your important files with it? Or does your team juggle a dozen versions of the same document because no one knows where the latest one is?

It's frustrating, right?

Perhaps cloud storage can come to the rescue.

Cloud storage is like a virtual filing cabinet that's always accessible, no matter where you are. Instead of saving files on your office computer or an external drive, your data is securely stored online, in "the cloud." All you need is an internet connection to access it from anywhere, whether you're in the office, working remotely, or even on the go.

For businesses, this can be a real help. Need to collaborate with a colleague? Share files instantly without worrying about email attachments. Want peace of mind that your data is safe? Cloud storage automatically backs up your files, protecting them from hardware failures or accidents (we're looking at you, coffee spills).

Of course, it's not perfect. You'll need a decent internet connection to access your files, and there's the ongoing cost of a subscription.

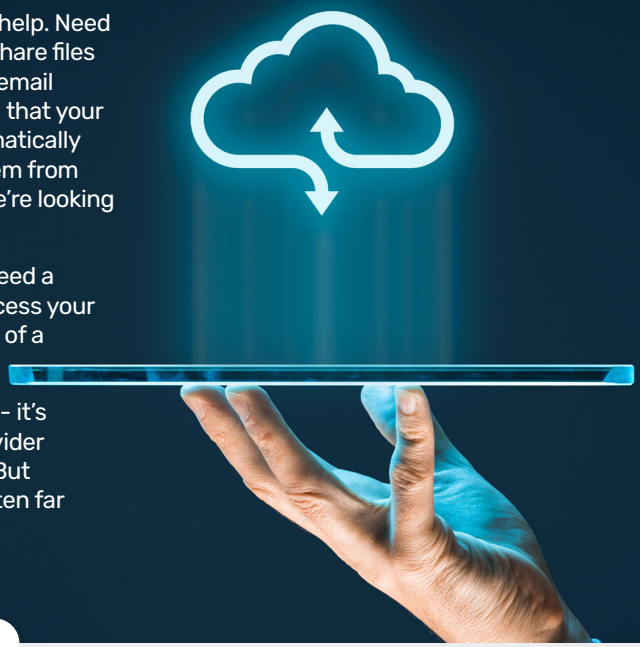
Security is another consideration – it's crucial to choose a reputable provider with strong protections in place. But the convenience and flexibility often far outweigh the downsides.

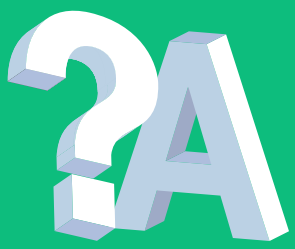
There are a few types of cloud storage to suit different needs. Public cloud options like Microsoft Azure are simple and cost-effective, while private cloud storage gives you more control and security. And if you want the best of both worlds, hybrid cloud storage lets you mix and match.

Another great thing about cloud storage is that you can scale it up and down as you need, without making big investments in new hardware or running out of physical space for servers.

If you're tired of lost files, limited storage, or the constant risk of losing data, cloud storage could be exactly what your business needs.

Want to explore your options? We can help - get in touch.





Q: What should I do if I suspect we've been hit by a cyber attack?

A: Disconnect the devices you think have been affected and get in touch with your IT support team (if you have one – call us if not). Create an incident response plan, just in case.

Q: Is it OK to use free software in my business?

A: Free software can be risky; invest in reputable tools to give you better security and reliability. If you're not sure what tools are best, we can help.

Q: How can I tell if my computer has been compromised?

A: Look for signs like slow performance, unusual pop-ups, or unauthorized access to accounts or new admins. If you're concerned, get in touch.

Business gadget of the month

Temperature control heated coffee mug

Many people in business will tell you that their morning coffee is almost as important as a secure and well-maintained IT infrastructure... almost.

So, if your caffeine intake is responsible for keeping the wheels of your business moving, you'll want a gadget to make sure nothing gets between you and that hot cup of motivation.

This heated rechargeable coffee mug is exactly what you need. It keeps your drink at the perfect custom temperature and even turns off automatically once it's empty. You can thank us later.

$79.99 from Amazon.

This is how you can get in touch with us:

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